

Since 1978

Activelifestyle Travel Network

Building commitment and trust for travel buyer and seller

November 2006

INFORMATION MEMORANDUM

Prepared for and by The Activelifestyle Travel Network
Although all care has been exercised to ensure the accuracy of
this presentation there may be some minor discrepancies

The Travel Thailand Network

The *Travel Thailand Network (TTN)*, www.travelthailand.com is the most consistent force in the entire *Activelifestyle Travel Network*. This in terms of both unique visitors and pages viewed. *TTN* represents Thailand's very first dedicated travel web domain and has grown from 1995 to be a dominant force in Thailand's online travel scene.

Indeed the entire *Travel Thailand Network* attracts an average of 500,000 unique visitors annually. These viewers generate an average of 90,000 page views per month or around one million annually. This is in spite of the fact that the main purpose of *TTN* is to drive viewers away from the Thailand Network to the domains of its advertising partners.

Each visitor is interested in travelling to Thailand. Each is a potential customer and when they select a destination within Thailand and then click on a featured product or service for more information they become a true potential customer. Sales conversions should be high assuming the target domain is properly set up for easy and quick navigation and easy sales and requests.

In fact advertisers have had such marked success in attracting visitors from *TTN* that, to increase earnings, the publishers have decided to drastically alter course. This new approach will see *TTN* offering for sale tours and accommodation throughout The Kingdom and beyond on a commission only basis.

What is important to note here is that *TTN* will not act as just another on line agency. It will continue to present the content that made it so valuable. It will continue to offer accommodation, tour and travel service providers the opportunity for commission free sales in the form of advertising profiles.

The Travel Thailand Network Domains

travelthailand.com
bangkokthailand.com
bangkokriversidehotels.com
pattayathailand.com
phuketthailand.com
thailandgolfmaps.com
asiandiveholidays.com
asianmp3.com
mp3thailand.com
thailandhealthcaredtimes.com
thailandpropertytimes.com
thailandriversidehotels.com
riversidehotelsbangkok.com
riversidehotelsthailand.com
sailburma.com
sailphuket.com
diveburma.com

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Thailand Travel Network Google Rankings as of 12/6/06

Keywords	Documents	Position
Travel Thailand	61.0 million	1
Thailand Tour	27.0 million	1
Visit Thailand	60.0 million	2

Portal domain www.travelthailand.com



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Thailand Travel Network Google Rankings as of 12/6/06

Keywords	Documents	Position
<i>Tour Thailand</i>	<i>20.0 million</i>	<i>2</i>
<i>See Thailand</i>	<i>143.0 million</i>	<i>4</i>
<i>Thailand Travel</i>	<i>93.0 million</i>	<i>4</i>

Portal domain www.travelthailand.com



Activelifestyle Travel Network Domains

Austria

austrianarlberg.com
holidaysaustria.com
lechaustria.com
skiaustria.com
stantonaustria.com
stubaiaustria.com
tirolaustria.com

Swiss

skiswitzerland.com
zermatt.com
jungfrauregion.com
verbierswitzerland.com
zermattswitzerland.com
holidaysswitzerland.com

Italy

skiitaly.com
aostaitaly.com
courmayeur.com
dolomitesitaly.com
livignoitaly.com
holidaysitaly.com

France

skifrance.com
holidayfrançais.com

Last Minute

dive-lastminute.com
golf-lastminute.com
holidays-lastminute.com
ski-lastminute.com

Asia

travelthailand.com
bangkokthailand.com
bangkokriversidehotels.com
pattayathailand.com
phuketthailand.com
thailandgolfmaps.com
asiandiveholidays.com
asianmp3.com
mp3thailand.com
thailandhealthcaredtimes.com
thailandpropertytimes.com
thailandriversidehotels.com
riversidehotelsbangkok.com
riversidehotelsthailand.com
sailburma.com
sailphuket.com
diveburma.com

Activelifestyle Travel Network Domains

Holidays Europe

holidayseurope.com
holidaysineurope.com
europeanreservations.com
croatiancoastholidays.com
sloveniancoast.com
europeanevents.com

Luxury

luxuryalpinehotels.com
luxuryasianhotels.com
luxuryasianresorts.com
luxurygolfdestinations.com
luxuryyachtholidays.com
luxuryhotelsamerica.com
luxuryhotelscanada.com
luxuryislandresorts.com
luxuryhotelsbangkok.com
luxuryski.com

Best Price

bestpriceeurope.com
bestpriceaustria.com
bestpriceitaly.com
bestpriceswitzerland.com
bestpricefrance.com
bestpricethailand.com
bestpricezermatt.com
bestpricecourmayeur.com
bestpriceskiing.com
bestpricegolfing.com
bestpricetouring.com
bestpriceverbier.com
bestpriceairlinetickets.com
bestpriceairtickets.com
bestpricetravelnetwork.com

Activelifestyle Travel Network Domains

Available Accommodation

availableroomsthailand.com
availableroomszermatt.com
availableroomsitaly.com
availableroomsfrance.com
availableroomsaustria.com
availableroomsswitzerland.com
availableaccommodationitaly.com
availableaccommodationaustria.com
availableaccommodationfrance.com
availableaccommodationzermatt.com
availablealpinerooms.com
availableroomsjungfrau.com
austrianaccommodation.com
zermattaccommodation.com

European Apartments

alpineapartmentregister.com
apartmentaustria.com
apartmentsinthealps.com
apartmentslivigno.com
livignoapartmentregister.com
apartmentsswitzerland.com
apartmentsverbier.com
lakesmountainsapartments.com
livignoapartments.com
matterhornapartments.com
mountainapartments.com
privatealpinehomes.com
verbierapartments.com
alpineholidayhomes.com
zermattapartmantregister.com

Alpine Sun

alpineaccommodationavailibity.com
alpineholidays.com
alpinesecrets.com
alpinesummer.com
lakesmountainseurope.com

Alpine Sun

hotelsinthealps.com
alpinegolf.com
alpineskimaps.com
alpinei.net
alpineselfcatering.com

Applications

ManagEasy.com
easyairticket.com
easyadtracker.com
hotelslideshows.com
bloggerup.com
brochures-on-line.com
skihear.com
bidforbarter.com

Airports

airports-on-line.com
airporthotelsandservices.com
skiersairports.com

Casinos/gambling

casinoisslovenia.com
casinoseurope.com
gamblingaustria.com
gamblingslovenia.com
webgamblingeurope.com
alpinegamblingcasinos.com
alpinegamblingguide.com

Special travel

activelifestylewoman.com
euroski-on-line.com
businesstraveltoday.com
bookhotelsdirect.com
activelifestyle.com
activelifestylemall.com
gullibletraveler.com