

Since 1978

Activelifestyle Travel Network

Building commitment and trust for travel buyer and seller

November 2006

INFORMATION MEMORANDUM

Prepared for and by The Activelifestyle Travel Network
Although all have been exercised to ensure the accuracy of
this presentation there may be some minor discrepancies

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The French Travel Network

Nowhere has skiing taken hold better or with more strength than France. The world leader in incoming tourism has also become Europe's leader in skiing. This holds true in skiing innovation, resort innovation and holiday style revolution. And with all of that the *Activelifestyle Travel Network* boasts but two French domains to its network.

Our answer to that is; if you can't please all of the people all of the time then try to please some of the people all of the time. We are aiming www.skifrance.com right at that target.

In winter www.skifrance.com becomes our highest earning domain from third party advertising. Consistently the domain earns more from click-through advertising than any other *ATN* domain. That includes those with higher visitor numbers and page views. The conclusion? Advertisers are willing to pay more to be seen on Ski France than any other *ATN* entry. A second conclusion? Ski France advertisers know the value of precise targeting than any other group of travel professionals.

Of late the *ATN* Ski France domain has been getting growing attention from advertisers wishing to deal direct and place direct advertising on the domain. This has added to its value. Indeed with no sales people and almost no visits to France, all income could be designated as pure profit.

The second domain in this smaller but effective and targeted network, www.holidaysfrancais.com is undeveloped. As such its potential is completely untapped.

The French Travel Network Domains

skifrance.com

holidayfrançais.com

Since 1978

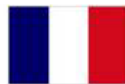
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French Travel Network Google Rankings as of 12/6/06

Keywords	Documents	Position
Ski France	28 <i>million</i>	1
French Skiing	13 <i>million</i>	1
France Ski	29 <i>million</i>	1

Portal domain www.skifrance.com



Activelifestyle Travel Network Domains

Austria

austrianarlberg.com
holidaysaustria.com
lechaustria.com
skiaustria.com
stantonaustria.com
stubaiaustria.com
tirolaustria.com

Swiss

skiswitzerland.com
zermatt.com
jungfrauregion.com
verbierswitzerland.com
zermattswitzerland.com
holidaysswitzerland.com

Italy

skiitaly.com
aostaitaly.com
courmayeur.com
dolomitesitaly.com
livignoitaly.com
holidaysitaly.com

France

skifrance.com
holidayfrançais.com

Last Minute

dive-lastminute.com
golf-lastminute.com
holidays-lastminute.com
ski-lastminute.com

Asia

travelthailand.com
bangkokthailand.com
bangkokriversidehotels.com
pattayathailand.com
phuketthailand.com
thailandgolfmaps.com
asiandiveholidays.com
asianmp3.com
mp3thailand.com
thailandhealthcaredtimes.com
thailandpropertytimes.com
thailandriversidehotels.com
riversidehotelsbangkok.com
riversidehotelsthailand.com
sailburma.com
sailphuket.com
diveburma.com

Activelifestyle Travel Network Domains

Holidays Europe

holidayseurope.com
holidaysineurope.com
europeanreservations.com
croatiancoastholidays.com
sloveniancoast.com
europeanevents.com

Luxury

luxuryalpinehotels.com
luxuryasianhotels.com
luxuryasianresorts.com
luxurygolfdestinations.com
luxuryyachtholidays.com
luxuryhotelsamerica.com
luxuryhotelscanada.com
luxuryislandresorts.com
luxuryhotelsbangkok.com
luxuryski.com

Best Price

bestpriceeurope.com
bestpriceaustria.com
bestpriceitaly.com
bestpriceswitzerland.com
bestpricefrance.com
bestpricethailand.com
bestpricezermatt.com
bestpricecourmayeur.com
bestpriceskiing.com
bestpricegolfing.com
bestpricetouring.com
bestpriceverbier.com
bestpriceairlinetickets.com
bestpriceairtickets.com
bestpricetravelnetwork.com

Activelifestyle Travel Network Domains

Available Accommodation

availableroomsthailand.com
availableroomszermatt.com
availableroomsitaly.com
availableroomsfrance.com
availableroomsaustria.com
availableroomsswitzerland.com
availableaccommodationitaly.com
availableaccommodationaustria.com
availableaccommodationfrance.com
availableaccommodationzermatt.com
availablealpinerooms.com
availableroomsjungfrau.com
austrianaccommodation.com
zermattaccommodation.com

European Apartments

alpineapartmentregister.com
apartmentaustria.com
apartmentsinthealps.com
apartmentslivigno.com
livignoapartmentregister.com
apartmentsswitzerland.com
apartmentsverbier.com
lakesmountainsapartments.com
livignoapartments.com
matterhornapartments.com
mountainapartments.com
privatealpinehomes.com
verbierapartments.com
alpineholidayhomes.com
zermattapartmantregister.com

Alpine Sun

alpineaccommodationavailability.com
alpineholidays.com
alpinesecrets.com
alpinesummer.com
lakesmountainseurope.com

Alpine Sun

hotelsinthealps.com
alpinegolf.com
alpineskimaps.com
alpinei.net
alpineselfcatering.com

Applications

ManagEasy.com
easyairticket.com
easyadtracker.com
hotelslideshows.com
bloggerup.com
brochures-on-line.com
skihear.com
bidforbarter.com

Airports

airports-on-line.com
airporthotelsandservices.com
skiersairports.com

Casinos/gambling

casinoisslovenia.com
casinoseurope.com
gamblingaustria.com
gamblingslovenia.com
webgamblingeurope.com
alpinegamblingcasinos.com
alpinegamblingguide.com

Special travel

activelifestylewoman.com
euroski-on-line.com
businesstraveltoday.com
bookhotelsdirect.com
activelifestyle.com
activelifestylemall.com
gullibletraveler.com